



Report of the President and the Rector

Prof. Aaron Ben-Ze'ev **President**

Prof. Yossi Ben-Artzi **Rector**

June 2010 / Sivan 5770














*Where Inspiration
Meets Innovation*

המושב הל"ח של חבר הנאמנים
THE 38TH MEETING OF THE BOARD OF GOVERNORS



Table of Contents

	Senior Management	3
	Introduction	4
	Budget	6
	Carmel - Economic Corp. Ltd.	7
	Academic Development	8
	Administration and Physical Development	13
	The Library	20
	The Friends Associations and Resource Development	22
	Students	27
	The University and The Community	30
	Prizes	33

Senior Management



Mr. Leon Charney
Chairman of the Board
of Governors



Dr. Yossi Bachar
Chairman of the
Executive Committee



Prof. Aaron Ben-Ze'ev
President



Prof. Yossi Ben-Artzi
Rector



Prof. David Faraggi
Vice-Rector



Mr. Baruch Marzan
Vice President for
Administration



Mr. Amos Gaver
Vice President for
External Relations
& Resource Development



Prof. Majid Al-Haj
Vice President &
Dean of Research



Mr. Joshua (Shuki) Shai
CFO and Head of Business
Development



Prof. Niva Elkin-Koren
Dean of Faculty of Law



Prof. Ofra Mayselless
Dean of Faculty
of Education



Prof. Menahem Mor
Dean of Faculty
of Humanities



Prof. Avi Sagi-Schwartz
Dean of Faculty
of Social Sciences



Prof. Gal Richter-Levin
Dean of Faculty
of Natural Sciences



Prof. Perla Werner
Dean of Faculty
of Social Welfare
& Health Sciences



Prof. Sophia Menache
Dean of Graduate Studies



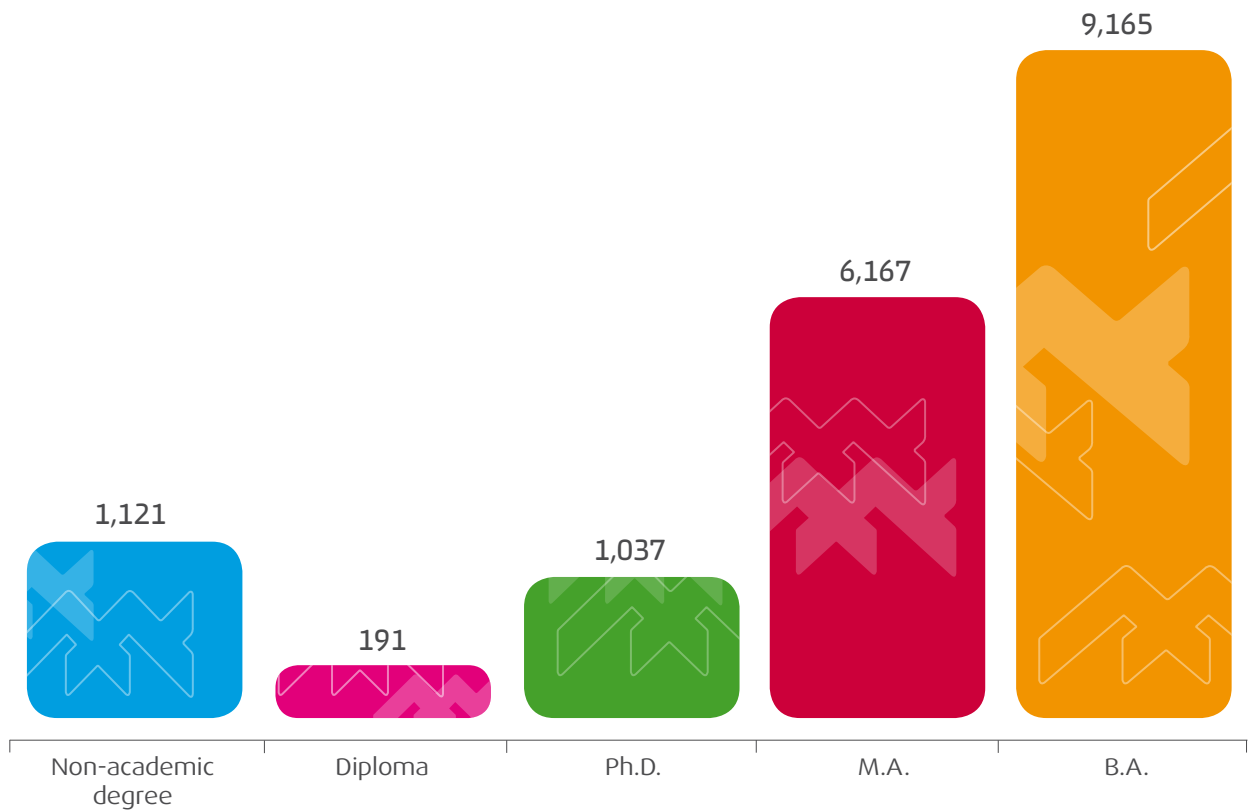
Prof. Yoav Lavee
Dean of Students

Introduction

The University of Haifa has continued its academic and physical growth despite budgetary constraints and increased competition in the realm of higher education in Israel. New programs were offered on all degree levels, Bachelor, Masters, and Doctorate. In the past year the University established leading research centers, welcomed outstanding scholars and built innovative laboratories. During the year the University completed the construction of an impressive new Student Building and the Rieger Garden and Café, and expanded its “Green Campus” activities for environmental preservation.

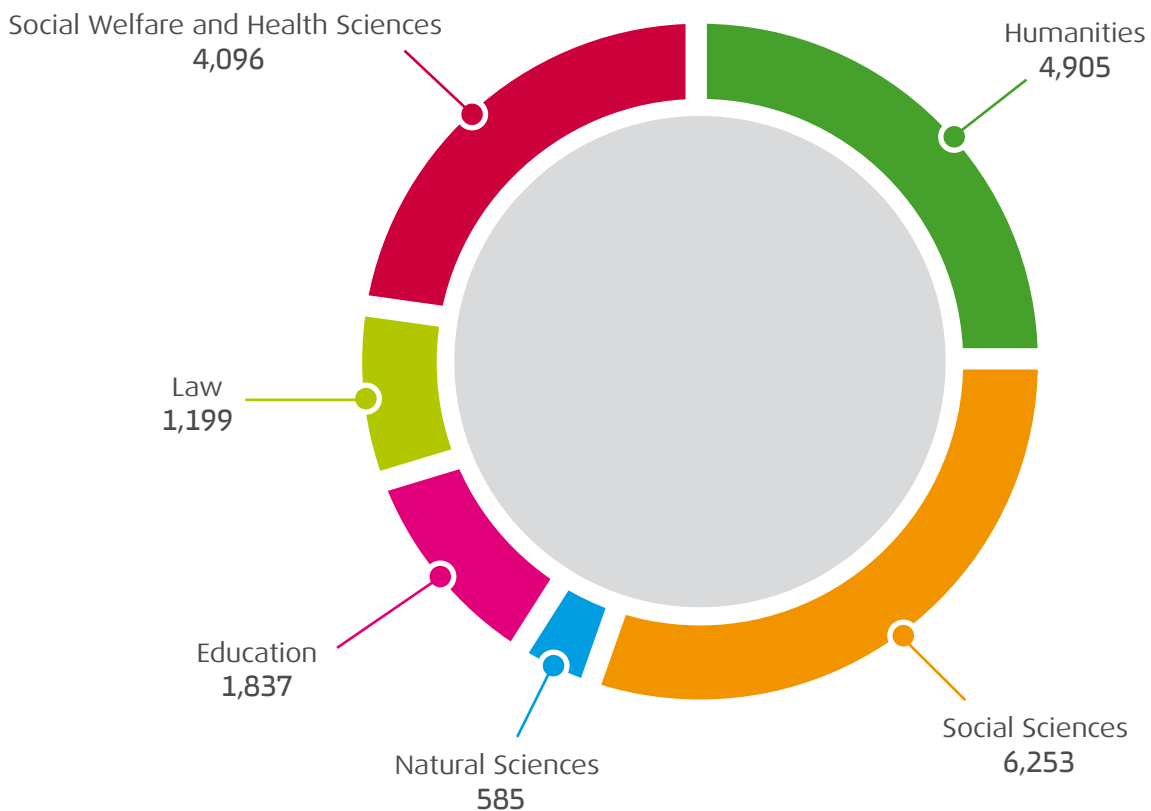


Distribution of students by degree 2010 | Total: 17,681



Distribution of students by Faculty

Students studying in double major tracks are counted twice



Budget

The regular budget for the 2009/10 academic year totals NIS 663 million, in comparison to NIS 636 million for the year 2008/09, representing an increase of 4.2%.

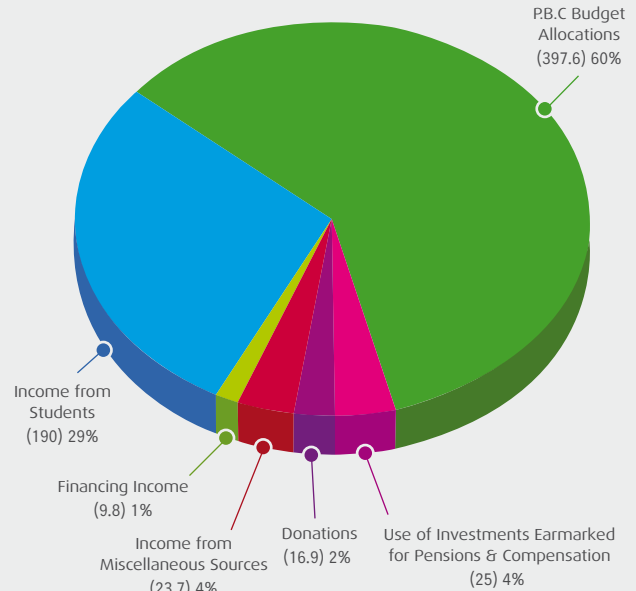
The University of Haifa's budget for 2009/10 is balanced following the investment of funds earmarked for pension and severance payments in the amount of NIS 25 million.

The budget is based on 16,550 students, 15,570 of whom are pursuing Bachelor's and Master Degrees and 980 Doctoral degrees. Sixty percent of the budgeted income consists of participation by the Planning and Budgeting Committee, similar to 2008/9. Income from students consists of 29% of the budget.

The remaining budgeted income derived from yields from endowment funds, finance income, donations, miscellaneous income and planned investments in pension and severance pay funds.

In addition, income from fundraising that is not intended for the regular budget finances physical development and research. The total amount of donations received in 2008/9 is aggregated to NIS 49.3 million (\$12.6 million), of which approximately NIS 13.5 million were allocated to the regular budget. This amount testifies to the successful meeting of goals and even of surpassing the forecast of anticipated donations. This was thanks to the huge efforts made to actualize commitments and to raise new funds.

Income Budget Distribution for 2009/2010 Academic Year Regular Budget
(Million NIS, %)



The past year was devoted to providing the fundraising infrastructure with a firm base and to provide further depth to the University's contacts in Israel and around the world. This strategic course was taken for the purpose of leveraging the University's relations with the exit from the global financial crisis and increasing in a significant manner the scope of its fundraising activity.

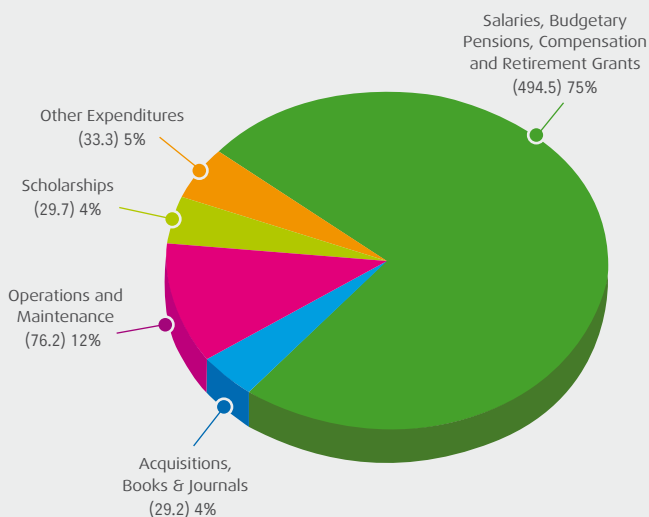
In the 2009/10 academic year, salary, including budgetary pensions, severance payments and retirement payments, consists of 75% of the expenditure budget.

University positions planned for 2009/10 number 1,898 of which 1,182 were teaching positions and 716 are administrative and temporary staff. (There was a reduction of 19 positions in comparison to the 2008/9 budget).

The budget for 2009/10 reflects the University of Haifa's goals for the budgetary year and takes into account its financial constraints while continuing academic development and maintaining a balanced budget.

Beside the regular budget, the University has closed dedicated scope budgets of NIS 46 million, research budgets of NIS 57 million and development budgets of NIS 44 million. Total University activity during 2009/10 will amount to NIS 810 million.

Expenditures Budget Distribution for 2009/2010 Academic Year Regular Budget
(Million NIS, %)



Carmel - Economic Corp. Ltd.

Carmel-Haifa University Economic Company Ltd., the institution's economic arm since 2002, considerably expanded its activity in the commercialization of intellectual property developed at the University. The company invested a great deal of resources to deepen awareness of knowledge commercialization among the community of researchers and met with fruitful cooperation. In the framework of its activity, Carmel set up three start-up companies: Carmel BioTech, based on developments of the Institute of Evolution and focusing on bio-ethanol; FocalPursuit, which deals in efficient, focused Internet searches; and ADTS, which develops innovative technology for improved use of hearing devices. Four requests were submitted for new patents, while four other patents are in the process of being submitted.

Three licensing agreements were also signed: one with an Italian company for the use of a model-driven system designed to help growers to optimize the use of pesticides in organic agriculture developed by Dr. Tsvika Kuflik of the Department of Management Information Systems in cooperation with researchers from Italy. The second agreement is based on an Israeli company's patent license for developing a special kind of mushroom serving paramedical needs that was developed by Prof. Eviatar Nevo and Prof. Solomon Wasser of the Institute of Evolution. An additional agreement, signed with a South African publisher, is based on a development produced by Professor Michal Yerushalmy and Arik Weizman of the Faculty of Education enabling use of the cell phone for learning mathematics.

Three other companies are in the process of being set up, one in cooperation with Mor Research Applications Ltd. on a recommendation system for medical diagnosis; a second in cooperation with an Israeli company on the early diagnosis of Parkinson's disease; and the third on the subject of learning disabilities.

The Carmel company is negotiating strategic agreements and other licensing agreements in various fields, among them a medicine to treat cancer, developed by Dr. Sarit Larisch of the Department of Biology; a medicine to treat cognitive problems, developed by Dr. Kobi Rosenblum, head of the Department of Neurobiology and Ethology; the enrichment of wheat and barley genes, developed by Prof. Tzion Fahima of the Institute of Evolution; a truth detector system, developed by Dr. Sara Rosenblum of the Department of Occupational Therapy and Dr. Gil Luria of the Department of Human Services; and Parkinson disease diagnostics, developed by Dr. Sara Rosenblum.

Recently the company expanded its activity in reaching agreements with enterprises financed by the Office of the Chief Scientist and with bi-national funds and has had a number of successes. The Carmel Company's total income for 2009 amounted to NIS 1.04 million.



Academic Development



General Goals

- Implementing and updating the academic development program.
- Initiating activities to encourage research and increase the University's share in the PBC's model for budgeting research.
- Increasing the scope of scholarships for graduate students (Master's degree and doctorate).
- Encouraging Faculties to initiate and present inter-Faculty and interdisciplinary curricula.
- Expanding the academic community's ties with universities in Israel and abroad.
- Improving academic excellence and providing guidance to units with respect to the self-evaluation project.
- Improving the quality of teaching at the University.
- Promoting reciprocal relations between the University and academic colleges in northern Israel.

Academic Goals

- Presenting a second "Five-year plan" - covering academic departments, academic programs, and new degrees.
- Strengthening the "Research Encouragement" project among members of the academic faculty in order to win grants from competitive research funds, publish in international forums and provide guidance to research students.
- Expanding graduate studies and increasing their relative proportion among the total University student population.
- Establishing a solid foundation for the Leon H. Charney School of Maritime Sciences: Dept. of Geosciences Sciences, Dept. of Marine Biology (under establishment), and incorporating the Dept. of Maritime Civilizations into the School.
- Developing the international graduate curricula in English - Peace and Conflict Management Studies, Business Administration and Risk Insurance.
- Supporting interdepartmental and interdisciplinary academic programs.
- Recruiting a superior academic faculty and cultivating the next generation of young researchers.
- Encouraging students from all over the country to enroll in studies at the University of Haifa.
- Attracting excellent students to the University through special tracks and curricula for outstanding students.
- Preparing a future academic reserve.



New Programs and Tracks Being Offered in 2009/10

Doctoral Programs

- Dept. of Gerontology - the Faculty of Social Welfare and Health Sciences.
- Computer Sciences - the Faculty of Social Sciences
- Occupational Therapy - the Faculty of Social Welfare and Health Sciences.

Master's Programs

- Interdisciplinary Program in Child Development - the Faculty of Social Welfare and Health Sciences.
- Management Information Systems - the Faculty of Social Sciences.
- Mathematics Education - the Faculty of Education.
- Human Services - the Faculty of Social Welfare and Health Sciences.
- Education and Development of Pre-School Children - the Faculty of Education.
- Germany and European Studies - the Center for Germany and European Studies.
- Criminology, Law, and Society - of the Faculty of Social Sciences.
- Programs for teachers in Nahariya (Education and Development of Preschoolers, Development of Educational Systems).
- Program for experienced therapists - the Graduate School of Creative Art Therapies
- Program in Peace Studies and Conflict Management - of the Faculty of Social Sciences and the International School (registration has been opened for the 2010/11 academic year).

New Tracks

- Logistics, the Dept. of Statistics, the Faculty of Faculty of Social Sciences
- Education for Gifted and Outstanding Pupils, the Dept. of Counseling and Human Development, the Faculty of Education

Bachelor Programs

- Single major in the Dept. of Hebrew Language - the Faculty of the Humanities.

Programs in the Process of Approval by the Council for Higher Education

- Dept. of Medical Sciences - the Faculty of Natural Sciences.
- Master's degree in Social Work for the Ultra-Orthodox (Haredi) population at the Bnei Brak Haredi College.

Specialization Programs

- Specialization in Democracy Studies, School of Political Sciences, Faculty of Social Sciences.
- Specialization in Public Administration for Senior Officials, School of Political Sciences, Faculty of Social Sciences.
- Specialization in Strategic Management for Human Resources, School of Management, Faculty of Social Sciences.
- Specialization in Health Laws and Bioethics, Faculty of Law.
- Specialization in Economic Sociology, Dept. of Sociology and Anthropology, Faculty of Social Sciences.
- Specialization in Group Guidance, Dept. of Educational Advising and Human Development, Faculty of Education.
- Specialization in Guidance, Dept. of Leadership and Educational Policy, Faculty of Education.
- Specialization in State of Israel and Contemporary Judaism Studies, Dept. of Land of Israel Studies and Jewish History, Faculty of Humanities.
- Specialization in Science, Rationality and Philosophy, Dept. of Philosophy, Faculty of Humanities.
- Specialization in The Bible and Its World for Teachers, Dept. of Biblical Studies, Faculty of Humanities.
- Specialization in Bioinformatics, Dept. of Evolutionary and Environmental Biology, Faculty of Natural Sciences.
- Specialization in Psycho-Social Aspects of the Holocaust, joint program of the Dept. of Gerontology, Faculty of Social Welfare and Health Sciences and the School of History, Faculty of Humanities.





The Division to Promote Enrollment at the University of Haifa

In May 2006, the Office of the Rector established this Division with the goal of administering under one authority all activities required to market its programs and to encourage the enrollment of outstanding candidates.

A series of marketing and advertising campaigns promoting different programs took place through various media channels: newspapers, radio, billboards, the Internet, and higher education fairs. The Division operates a call center which initiates telephone conversations with candidates and conducts campaigns for target groups.

A marketing manager is responsible for promoting the University's programs by initiating business ties and encouraging institutions and organizations to send candidates to the University to pursue academic studies. The marketing manager works in close cooperation with Faculty administrators and Department chairpersons.

The Division also deals with internal marketing within the University. To this end, an information center was set up for students and faculty, known as "BA:MA Campus around the Clock". Its purpose is to collect information on key activities taking place on and off campus and to initiate exciting activities for the University community in the areas of sport, culture, art, and leisure time, including academic enrichment events and social mixers. In addition, the center offers information on volunteer opportunities for students and on activities sponsored by the Student Association.

The objective of a new project, "A Home for Culture and Art," is to make the University of Haifa the only academic institution contributing to Israeli culture and to culture in Haifa in particular. The project includes a network of cultural activity, attracting lovers of culture to the campus, encouraging cooperation with cultural bodies active in Haifa and with the Center for the Arts, and bringing artists and other cultural figures to the University to participate in lectures and different events.

Another area with which the program deals is a project for encouraging the enrollment of new immigrants and their integration into the University. In the 2009/10 academic year, the program dealt with 57 new immigrant students, 35 of whom are studying toward their B.A. degree, 17 toward their Master's, and 2 doctoral candidates. Three of these are enrolled in the University's Pre-academic Preparatory Unit. Thirty candidates for the coming academic year are being given assistance through the program.

The Unit for Computer-Aided Teaching

In the 2008/09 academic year, the Unit for Computer-Aided Instruction continued to advance online teaching at the University with the assistance of the Computing Division and in cooperation with the Library. The Unit's support is extended to hundreds of faculty members to help them improve teaching processes and to improve their efficiency through advanced means of telecommunications, significantly economizing on classrooms and resources. The Unit continually seeks innovative technologies and systems to improve academic instruction to benefit both lecturers and the students.

In January 2009, the Unit became involved in the University effort to help hundreds of University students who participated in 'Operation Cast Lead' and were absent from their studies. The Unit's support team recorded more than 30 lessons within a few days in a room especially allocated for this purpose by the Faculty of Humanities. These lessons were uploaded to the University's video servers with the aid of the Computing Division to help to ease these students' reintegration into the University. In addition, in the course of the campaign, the Unit assisted the 'Technologies in Education' program. Under Dr. Dani Ben-Zvi, the program operated an array of lessons and educational games online for children in southern Israel who were confined to bomb shelters.

In the 2008/09 academic year, the Unit significantly increased its activity in four main areas:

Audio and Video Recordings: The Unit's successful cooperation with the Faculty of Humanities during 'Operation Cast Lead' continued after the operation ended. The recording room continued to serve the Faculty's lecturers, as well as any other lecturer on campus who requested to record lessons under studio conditions (for instance, supplemental lessons). At the same time, the Unit's cooperation with the Academic Channel expanded, and a number of lecturers recorded lessons in the Channel's studio. Many lecturers asked to integrate PowerPoint and other presentations in their recordings, and a team from the Unit helped them to do so through special software programs that it acquired.

Fully Online Courses: In 2008/09, the Unit developed a special model for an asynchronous online course. The base of this model is a study unit that includes, in addition to the synchronous recording of a lesson and a computer presentation, an introduction, a lesson presentation to be printed, a glossary of terms, required and suggested reading, a lesson summary, independent exercises, a lesson assignment, and a discussion forum on the topics covered by the lesson. This model enables the student to choose the time and place



of study within the framework of schedules that the lecturer decides on for the course, at the conclusion of which a final examination takes place on campus.

Online Exams: The 2008/09 academic year saw an increase in the number of requests to hold online examinations via the HighLearn portal. Most such exams were held in computer classrooms under full supervision, the system created an examination questionnaire that was different for every student on the basis of a pool of questions written in advance. This was an effective way to cut back on resources such as paper, printing, and hours of grading examinations. In addition, because the system itself checked the examinations, there were few errors, and for the most part grades were able to be posted within 24 hours.

Online Forms for Teaching and Research Needs: Use of the FormLogix system for teaching and research needs continued to increase in the 2008/09 academic year, making communication between teaching staff and students more effective, while improving service to the students. The Unit's support team also helped many lecturers to construct research surveys, which were then sent over the Internet, with a significant saving in costs.

During 2008/09, the Unit began to develop two new systems to benefit both the lecturers and the students: a system for choosing topics for term paper and a system for updating a student's or lecturer's information on the Moodle portal. Outstanding students from the Dept. of Management Information Systems were involved in both these projects, which are due to be completed in the 2009/10 academic year.

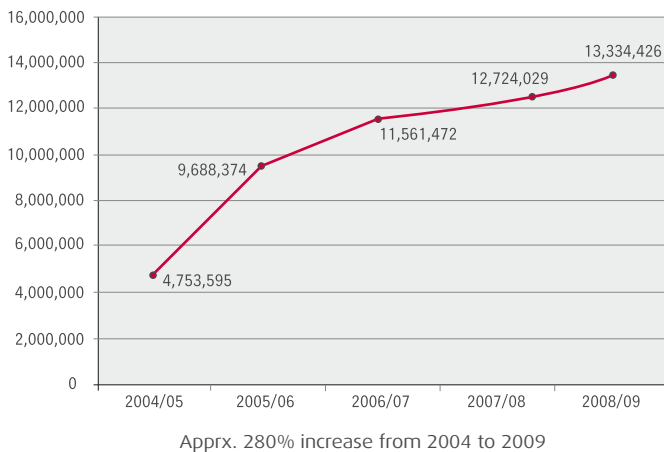
Research Authority

Research Grants

In the 2008/09 academic year, 509 research proposals were submitted, of which 121 were approved. Total research grants for 2008/09 amounted to \$13,367,997. In the 2007/8 academic year total research grants amounted to \$12,724,029 and \$11,561,472 in 2006/07.

In recent years, the Research Authority has shown a consistent rise in submitting proposals to research foundations and winning research grants. There has been a dramatic increase in the amounts awarded; a comparison of grants received in 2008/09 with those in 2004/05 shows a rise of 280% (in relation to data from 2005).

Total Grant Awards 2004-2009 (\$US)



New Institutes and Centers:

- The Center for Gene Manipulation in the CNS - Prof. Kobi Rosenblum.
- Edmond J. Safra Brain Research Center for the Study of Learning Disabilities - Prof. Zvia Breznitz.
- The Center for Research on Haifa and Northern Israel - Prof. Nurit Kliot and Dr. Igal Charney.

Inter-university and International Ties:

- Anglia Ruskin University, Chelmsford (UK).
- University of Bucharest, Bucharest (Rumania).
- University of Delaware, Newark, Delaware (USA).
- Eberhard Karls University, Tuebingen (Germany).
- University of Ljubljana - Faculty of Social Work (Slovenia).
- University of Rafael Landivar, Guatemala (Guatemala).
- Siberian State Academy of Geodesy, Novosibirsk (Russia).
- Fachhochschule St. Poelten (Austria).



The University of Haifa Press

In 2008/09, two new volumes were published in cooperation with Magnes Press, Igal Bursztyn's [Intimate Gazes](#), which earned the 2007 Bahat Prize, and Doron Menashe's [The Logic of Admissibility of Evidence](#), one of the "Law and Society" series. Two volumes were reprinted, Nobel Laureate Daniel Kahneman's best-seller [Rationality, Fairness, Happiness](#), which saw its ninth printing and [On the Lyricism of the Mind](#), Dana Amir's book, a 2006 Bahat Prize winner which had a second printing.

The Bahat Prize, awarded by the University of Haifa Press, carries the highest monetary prize in Israel for a non-fiction work. This year it was awarded to three authors. Prof. Eli Yassif of Tel-Aviv University won NIS 100,000 for his volume, [Safed Legends: Life and Fantasy in the City of the Kabbalists](#) and two other authors received NIS 40,000 each-Dr. Dana Olmert of Tel-Aviv University for her work, [The First Women Poets: Predicaments of Writing and Loving](#); and Dr. Yehuda Goodman of the Hebrew University for [The Exile of the Broken Vessels: Haredism in the Shadow of Madness](#).

An exclusive partnership agreement was signed with Yediot Book Publishers whereby the latter will publish all future books that have won the Bahat Prize. As a result of this agreement, Yediot Books received three titles for joint issue outside the frame of the Bahat Prize. In the coming year, Yediot Books will collaborate with the University in the publication of six new titles.



Administration & Physical Development

Physical Development

A New Master Plan for the University

The master plan, prepared by the late architect Yaacov Rechter and approved by the authorities in 1994 is almost complete and only 30,000 square meters remain for supplementary construction. Therefore, a new master plan was prepared that will enable 160,000 square meters of expanded construction. The University approved the plan, and it is the process of being prepared for design plans and submission to the local and regional building authorities.

Hatter Student Center Complex

The project is completed, and the impressive complex was occupied by the Office of the Dean of Students and the Student Union at the beginning of March 2010. The 5,300 square meter (gross) Student Complex is located on the northeastern slopes of the University, close to the Rabin Complex. The cost of the project was NIS 64 million.

Expansion and Renovation of the University Library

The shell for the central Library's expansion was completed, and work has begun on finishing the structure and systems. The expected completion date of the expansion is June 2010. Immediately after the expansion is completed, the renovation of 3,200 square meters will start on existing parts of the Library. This project is expected to end in June 2011. The expansion and renovation will cost NIS 66 million.

Change of Land Designation in Coordination with the Israel Nature and Parks Authority

The change relates to an area of 117 dunams in the eastern part of the campus which changed to a site on which construction was permitted (a brown area) from its previous designation as part of a national park (a green area). In exchange, the University gave its approval for an identical

area to the north of the site, a steep slope, becoming part of the national park. The University is close to signing a contract with the Nature and Parks Authority and submitting the design plan to planning authorities.

Rieger Garden and Cafe' (formerly the Lawn Café)

Work has been completed on preparing and upgrading the Rieger Garden and erecting a new coffee shop, the Rieger Lawn Café. The work included the laying down of 500 square meters of synthetic lawn, 300 square meters of regular lawn, and the construction of a permanent cement-and-stone platform for student performances and other events. Similarly, a new coffee shop has been built for the students' benefit. The cost of this project, financed in part by a gift from the Rieger Foundation, comes to NIS 1.3 million.

Maintenance

The Maintenance Division continues, despite a reduced budget, its determined efforts to respond to ongoing maintenance needs in University structures. At the same time, the Division carries out various renovation projects in response to the institution's academic development needs. To save costs, the Division also uses its staff of maintenance workers to undertake projects.

Main Projects Undertaken This Year:

Changing the chillers and upgrading the Energy Center

Four chillers for the Engine Room in the Main Building were replaced at a cost of NIS 5.2 million. The chilling system operated on environmentally detrimental gas, and because of its advanced age (30 years) there was an urgent need to replace them. The project, carried out in two stages, included replacement of the chillers, the electrical control panels and piping.

Making the Campus Accessible

- The accessibility project, to enable disabled students access to all facilities on campus, continued in accordance with predetermined priorities and within the budget at the University's disposal for this purpose (an overall sum of NIS 2 million, including the financial participation of the National Insurance Institute).
- A new elevator for disabled individuals was installed in the Library at a cost of NIS 520,000, and elevator 11 in the Eshkol Tower was renovated at a cost of NIS 850,000, both with the aid of the National Insurance Institute.
- The room for the blind and visually-impaired in the Library is being expanded, at a cost of NIS 110,000, with financing provided by the ALEH Organization.
- The repair of walking paths, the adjustment of services for disabled students, posting special signs for the visually-impaired, and other activities.

Projects in the Main Building

- Renovation of toilet facilities on the "600" and "700" floors, at a cost of NIS 400,000.
- Preparation of the Auditory Cognition Laboratory at a cost of NIS 308,000.
- Flooring for classrooms and passageways, at a cost of NIS 200,000.
- Upgrading concrete structures, at a cost of NIS 150,000.



Energy-Saving Projects on Campus

- Upgrading of the control system of the Fan-coil unit in the Education buildings.
- Installation of a dedicated heating system for the Hecht Museum.
- Control system for operating boilers in the Engine Room.
- Digital clock system throughout campus.
- Removing various structural indicators to a central point (4th floor of the Tower).
- The cost of these projects amounts to NIS 800,000, and the annual saving in their wake will be NIS 1,300,000.

As a result of these, and other saving steps in the area of energy, the overall saving on diesel fuel, electricity, and water will amount to NIS 4.8 million.

Other projects that the Maintenance Division carried out included renovation of Bloc 1 (20 apartments) of the dormitories, at a cost of NIS 600,000; preparation of the National Security Center offices in the Terrace Building, NIS 250,000; removal of the asbestos ceilings and affixing mineral ceilings in the Library, NIS 200,000; preparing laboratories for the Materials and Sediments Laboratories and renovation of a workshop in the Multi-Purpose Building for the Institute of Evolution, at a cost of 200,000; and setting up the laboratory for the study of anxiety in the Rabin Complex, at a cost of NIS 180,000.

Projects Underway

- Renovation of the entrance to the Hecht Museum, Main Building, at a cost of NIS 300,000.
- Preparing researchers' rooms in the National Security Center, Education Building, at a cost of NIS 110,000.
- Preparation of a microscope room in the Psychology Department laboratories in the Rabin Complex, at a cost of NIS 90,000.

Projects at the Planning Stage

- Construction of Science Compound B - Preparing labs for the Faculty of Natural Sciences in the Terrace Building, including a transgenic animals and mice room in the Rabin Complex, at a cost of NIS 8.2 million.
- Stage D of the Port Campus, at a cost of NIS 6.6 million.
- Renovation of the Federman dormitories (bloc 3), at a cost of NIS 2 million (a gift of the Federman family).
- Preparation of clinics for the Faculty of Social Welfare and Health Sciences on the second floor of the Main Building (in the old Archive area), at a cost of NIS 1.5 million.
- Removal of the printing plant to the new Student Center Complex and the building of two classrooms, at a cost of NIS 600,000.
- Upgrading and expansion of a campus security center on the 4th floor of the Eshkol Tower, at a cost of NIS 600,000.

- Building a synagogue in the Student Center, at a cost of NIS 500,000.
- Setting up a laboratory for the study of emotions in the Multi-Purpose Building, at a cost of NIS 150,000.
- Relocating the offices of the Dean of Students Office to the former offices of the Institute of Information Processing and Decision-Making in the Multi-Purpose Building, at a cost of NIS 120,000.
- Construction of a biotech laboratory in the Multi-Purpose Building (Carmel Corp. Biotech).

A Green Campus

In recent years, a great deal of ongoing activity in the area of environmental protection has been taking place within the various University units. This activity, expanded in the past two years, has been institutionalized within an orderly, defined framework to give a firm foundation to the University's green and environmental status, while becoming more efficient and cost-efficient with respect to expensive processes and resources. The centralization of activities included the establishment of a Green Campus council that meets periodically; similarly, a Green Campus coordinator was appointed to ensure implementation of the council's decisions. In October 2008, the University obtained the agreement of the Ministry of Environmental Protection to be designated a Green Campus. The agreement constitutes another stage in the process of the University's receiving the 14001 ISO certification, "Environmental Management System."



In accordance with Ministry of Environmental Protection guidelines, the University has been working toward advancing the subject on several levels: in the academic sphere by assimilating and including courses on environmental topics in various departments; on the administrative level through prevention and treatment of environmental hazards on University territory and by correct use of resources and through implementing community projects dealing with the environment with the help of students and Faculty members.

Activities in 2009 in accordance with savings and recycling objectives decided on by the Green Campus council:

Parameter	2008	Objective for 2009	Carried out in 2009	Overall Change (%)
Paper for recycling/shredding	36,000 kg	40,000 kg	70,613 kg	+ 96%
Disposal of chemical/biological waste	3,480 kg	3,800 kg	1,350 kg	-61%
Computerized watering of gardens	66%	75%	66%	No change
Dual purpose containers	99%	100%	100%	
Magnetic waste	500 kg	550 kg	500 kg	No change
Disposal of batteries	402 kg	440 kg	74 kg	Reduced owing to increased use of rechargeable batteries
Office paper consumption	65,522 kg	62,250 kg	60,200 kg	-8%

Other parameters:

Saving in diesel fuel

Year	Diesel fuel consumption (liter)	Cost (NIS)	Saving (NIS)
2008/09	192,500	1,129,192	2,146,625
2007/08	539,010	3,275,817	

Saving in electricity

Year	Electricity consumption (kw/h)	Cost (NIS)	Saving (NIS)
2008/09	15,760,000	7,486,392	2,417,356
2007/08	20,336,000	9,903,748	

Collecting florescent lights – the removal of burned-out florescent light bulbs for handling by the Tabiv Company, which pumps out the poisonous material from the bulbs. Some 300 kg of burned-out bulbs, more than 1,500 bulbs, from the various buildings.

Disposal of electronic waste – For years, large quantities of electronic waste has accumulated, including old computers, old computer screens, printers, and so forth, that are not in use. This year, some 15 tons were disposed of for treatment.

Recycling bins – for 1.5-liter bottles, batteries, discs; there are two of these bins in the dormitories, and another bin is planned for a central area on the University campus.

Recycling centers – at the distribution stage on campus; each center will include a number of items: for collecting bottles (as per the deposit law) and aluminum cans, batteries for treatment, paper; there will also be a regular garbage can. Every building will have a recycling center, which will be accessible to all students and staff.

Organizational Culture, Labor Relations, Human Resources

In the course of the past year, the Human Resources Division focused its activity on a number of subjects, among them:

- **Voluntary retirement program for the Administrative staff**
In August 2009, the University's Administrative staff was offered voluntary retirement on condition that employees meet the age-seniority criterion. Thirty employees responded, and they retired in the course of the last quarter of the year (October-December 2009). The decision was made not to fill 15 positions that had become vacant owing to retirements and to

fill some of the other positions by employees whose positions could be terminated. The program will be continued in the course of the 2009/10 academic year; the goal is to reduce 24 positions. A preparatory program, including various topics related to dealing with retirement, was held for employees who were to become pensioners.

- **Collective agreement signed with Junior Faculty**
In December 2008, a national collective agreement was signed by the institutions for higher education and the junior academic faculty organization to which teaching fellows, external teachers, teaching assistants, and research students employed in teaching belong. The agreement is valid for the 2008/09 and 2009/10 academic years. At the same time, and in the spirit of the national agreement, an internal agreement was signed between the University and the University's Junior Faculty Organization that deals with issues pertinent to this institution. Regular weekly meetings have taken place since the signing of the agreements.
- **Academic Faculty - "Clal-Tamar" Provident Fund**
Amendment three of the law on the supervision of financial services, passed in January 2008, alters the status of the provident funds from capital to pension funds. The change took effect in January for funds deposited from this time. This amendment to the law had direct implications for compensation of the University's senior academic faculty, since these funds constitute an inseparable part of the pension agreement of 1968. The University prepared for the change and an ad-hoc committee was set up to examine different aspects of the law.



- **Employment of Temporary Employees by the Hour**

A process of restricting and reducing the number of temporary employees by institutionalization and improving supervision and control of recruitment was installed. Starting with the 2008/09 academic year, the portal for temporary employees receiving hourly wages became completely operational. The use of the portal considerably reduces problems related to temporary employment that have occurred in previous years. At the end of the 2008/09 academic year, another improvement will be applied by means of the portal: new temporary employees receive a letter of employment with appendices regarding the rights of a temporary employee and a booklet of safety laws of the University.

- **Upgrading the Employee Attendance Reporting System**

The Lavi attendance reporting software was successfully upgraded, and the databank system was replaced by a new, rapid, and reliable system that includes a mechanism for analyzing activities and other tools.

- **BeYachad (The Togetherness) Project**

In the course of the year, an all-University process began realizing the University's vision in the framework of the BeYachad project. The aim of this special project is to devise, together with the entire University community, ways of providing the University with a firm foundation and continued academic growth. As part of the project, committees were set up from members of the academic and administrative staff, to examine five principal subjects: resource development, University management, academic efficiency, administrative efficiency, image, and students. The committees maintained orderly and structured work processes according to accepted methodologies and decided on a number of areas on which University activity will focus in the coming years.

- **Improvement Teams**

As a practical application deriving from the BeYachad project, the University decided to implement a process of improvement teams. In-service courses "Improvement Team Advisors," were held for the managerial level employees, who were taught the tools for efficient, effective and practical guidance of improvement teams at the University. Subsequently, eight improvement teams were set up, led by graduates of the in-service course, to deal with subjects such as purchasing, parking, improving communication through the Microsoft

Outlook program, computerized forms, energy saving and utilizing University resources among others. At the conclusion of their work at the end of the 2009/10 academic year, another in-service course will be offered for additional improvement team advisors.

- **Social Welfare and Instructional Activities**

In the course of the 2009/10 academic year, a number of courses were continued, among them a day devoted to the topic of "The Israeli Economy and Consumer Habits". This day of study included talks on Israel's economy, managing a budget, and the University's bartering market. Other courses included a Manager's Day, which focused on conditions of uncertainty, and ended in a dinner at the "Please Touch Center", a forum for the blind and deaf in Jaffa. In-service courses were also offered in the area of labor law to the staff of the Human Resources Division, the Salary Department, as well as unit administrators, department chairs, and administrative assistants to department chairs.

Welfare activities that took place this year included "An Employee Discourse," weekly meetings held by the Vice-President for Administration and the Director of the Human Resources Division with groups of administrative employees; "League Visits," mutual meetings between units in order to become familiar with different work sections and other work teams on an interpersonal level. Monthly birthday celebrations were also held.

The **Archive** was moved to a new structure in the Arts Center Building, and it implemented varied activities. Work was begun on setting up a computerized history information base and exhibitions of interesting documents pertaining to the history of the University and old devices such as lab instruments and typewriters were displayed throughout the campus.



Computerization and Administrative Information Systems

For Research and Teaching

- A project of assigning an electronic mail address to every student by means of Microsoft's Live@EDU system was begun. At the beginning of registration for the 2009/10 academic year, all student accounts were transferred from the students' Unix server, Study, to a new system, Campus. An electronic mailbox is now opened automatically for every new student at the University.
- The computers in classroom 576 were replaced with newer ones.
- Video and distance learning services and the online instructional services software, HighLearn, were upgraded. The videoconferencing system in Studio 606 and in the Hecht Auditorium was improved. A video server was set up for watching films in the Flash format, and a server was introduced for converting audio tapes to the MP3 format.
- The student portal was refreshed, and given a more modern, younger design that will mesh with the new University image. Changes were added to the [student portal](#), among them the opportunity to change registration priorities, request confirmation of payment and receive approval to take final examinations.
- Incorporation of a [Student Placement System](#) that places students in practical training courses in the Faculty of Social Welfare and Health Sciences and in new departments. The system was expanded for use by Master's degree students, including the SAP Students Administration interface.
- Announcements and mail from every academic department are now being carried out by email, saving on printing and postal expenses.

For Administrative and Academic Staff

- The SAP system was upgraded to version ECC6, enabling the use of additional options.
- There was a change in Human Resources SAP system, and it was adjusted to implement the new junior faculty agreement.
- There was increased use of the Staff Portal in the past year both by the academic faculty and administrative staff. A range of applications was added to the portal, among them a display of the warehouse catalog with pictures of the item, the price, and other vital information; it will also be possible to enter purchasing/ services requests more easily and efficiently.

For the Community as a Whole

- The wireless network was expanded on campus: all public areas in the Faculty of Natural Sciences and in the Dept. of Marine Geosciences in the Multi-Purpose Building are connected.
- A control system managing one hundred wireless antennae was purchased for the University's wireless network.
- The connection system for the communication network was improved for outside users, so that registration can now be done by sending an SMS to the cell phone assuring convenience and access to information in real-time.

Student Administration

A number of improvements were introduced in the past year, among them the following:

- Upgrading the student portal, including an improved message board.
- An option was added to enable potential candidates to change their registration preferences via the portal and to pay by credit card.
- A computerized system of questions and answers was uploaded onto the Student Administration site and the registration site.
- Students' pictures were added to the personal information sheet on the SAP system.
- Issuing of computerized entrance approvals for examinations via the students portal for those not required to pay tuition.



Logistics and Buildings

Changes were made and further improvements will be made in the future in the Logistics and Buildings Division to offer better, more effective service to staff and students, along with improving the Division's work and making it more efficient.

- **Improvement team for purchasing** – a special team was set up to investigate and improve the processes of purchasing in order to adapt them to the needs of the University.
- **Purchasing** – A special contact was made to enable the purchase of table-top computers within a short period of time (a week).
- **Educational Equipment** – The process of transferring responsibility and operation of the array of educational equipment at the University to the Logistics and Buildings Division was completed. To be able to respond to requirements in this area, the University Management allocated a special budget for the purchase of more than twenty permanent screening systems for classrooms, most of the systems intended for the Main Building.
- **Students Center Complex** – A range of purchases were made toward the occupation of the building, signs put up, and the building's workers organized for operating the Students Center.
- **Building management** – An efficiency process was begun by uniting the management of a number of buildings under one manager, who will be defined as bloc manager.
- **Signing** – the update and repair of directory signs were carried out following the establishment or transfer of various units. Signs for the new Library wing are now being prepared according to the procedure of sign preparation for the Main Building.
- **Insurance** – The University issued a new tender and managed to lower the total amount of vehicle insurance by NIS 42,000 as compared to the previous year. The array of elementary insurance policies were reduced by NIS 80,000.
- **Pesach** (the Hebrew acronym for evacuation, nursing, and victims) - The student dormitories were classified as a vital enterprise in times of emergency. In cooperation with representatives of the Ministry of the Interior and the Haifa Municipality, instruction and practice exercises were conducted for University teams. A regulation was drafted, according to which, any activity in times of emergency should be coordinated with all internal and external parties. Some of the dormitory area was prepared to function as a Pesach site.
- **Food facilities** – The Mandarin coffee shop opened in the Multi-purpose Building, the cafeteria in the Faculty of Education building underwent a basic renovation, and the menu was expanded.
- **Taxis** – Following negotiations with the taxi companies with whom the University works, the 6% rise in rates for special trips was canceled. The option of ordering taxis for special trips by Internet was opened up.



Security and Safety

- The continued implementation of lessons learnt from the Second Lebanon War and the Operation Cast Lead in the areas of security and safety.
- The refreshing of emergency teams and executing evacuation and rescue exercises (at the Port Campus, the Library, student dormitories, and Eshkol Tower); preparing "war rooms" for managing emergency events.
- After the protective fence around the University campus was completed, there was a significant drop in the scope of thefts on campus.
- Six new communication devices were purchased to ensure improved communication at times of emergency.
- The system issuing parking stickers to permanent staff and for special study programs was improved.
- This year, there was a 34% decrease in the annual work accident rate.
- The Security and Safety unit addressed the ongoing maintenance of public order, security, and safety of events on campus.

The Quality Assurance System

The ongoing activity of the Quality Assurance System included annual management surveys and periodic suitability tests for eight units which were conducted by the Israel Standards Institute. Simultaneously, two suitability tests of the security and wellbeing standard were conducted by surveyors from the Standards Institute. There was a substantial focus on upholding the standard requirements in the relevant units.

In the 2008/09 academic year, the University's computerized system received 115 letters which were labeled as customer complaints and referred to the relevant units. These complaints related to a range of subjects, such as Student Administration services, tuition, the Library, transportation and delivery services, cleanliness, air conditioning, and lighting.

The Library

At the end of the 2008/09 academic year, the University Library's holdings included 926,457 book titles, 38,707 journal titles (of which 23,142 were electronic journals), 639 databases, 6,408 microfilm/microfiche titles, 22,155 maps, 3,300 aerial photographs, 13,113 video tapes and DVDs, 6,379 CDs, 81,516 electronic printouts, 87,243 digital photos, and 89,307 transparencies. In all, the Library contained as of the end of September 2009 a total of **2,284,637** items.

Last year, the University Library added 17,350 titles, of which 9,817 were received as gifts; total additions, however, were 35% less than in 2007/08 as a result of a cut of more than 20% in the Library's procurement budget. At the beginning of the 2008/09 academic year, the Library was forced to cancel some 900 journals and databases to which it subscribed in 2007/08.

The growing trend in the acquisition of electronic books continues. Nine new electronic book packages were purchased from Oxford Scholarship Online in the fields of law, psychology, music, history, literature, biology, and philosophy (a total of 258 books). Hundreds of electronic books were acquired from Ebrary in an experimental project in which purchases are made according to use.

The Library continues to receive donations of collections, among which the gift of Prof. Zvi Sobel and Prof. Michal Sobel in the fields of sociology and American history should be noted. The Library donated its surplus to Tel Hai College, Gordon College, INHA University of Portugal, a school in Naharia, the archaeological museum in Gan Hashlosha in the Galilee, and the library of China's Xiamen University.



The expansion and renovation of the Library is progressing, and as of the end of 2009 the frame was completed and work had begun on the "500" and "600" floors. The design of the renovated area is proceeding at a rapid pace, and start of work is planned for summer 2010.

The development of the digital library also continued at an accelerated rate:

The collection of historical pictures of the Land of Israel:

The incorporation of photographer Naftali Oppenheim's collection was completed as was that of the photographers Moshe and Trudy Schwartz, while work began on integrating collections dealing with the history of shipping. Some of the collections were transferred to the Library by permission of the Herzl Institute. Special mention should be made of the Zalman Gichon collection of 38 photographs, from 1938, that documents life in the Hula swamps.

Folklore Archive: An Aleph catalog was installed for stories from the Folklore Archive, and work began on preparing a digital copy of the stories. Some 200 stories have been transferred to the Library and are accessible to the University population; the transfer of 2,000 additional stories is planned.

Dissertation collection

The digitization of the dissertations of graduates who completed their doctorate at the University of Haifa is approaching completion. The collection already contains the full texts of more than 1,200 theses; all of the texts are accessible by computer.

Shmuel Magal Collection (Sights and Photos Co.)

The integration of this collection of some 40,000 items has been proceeding slowly in light of the need to improve documentation and to add a subject catalogue. The Digital Media Center has added 1,700 photographs of archaeological sites in Israel.

The collection of researchers' publications

The experimental project of collecting all the publications of University of Haifa Law Faculty scholars is reaching an end, and based on this trial, a decision will be made whether to expand the service to other Faculties.

The collection of historical pictures of the University of Haifa

A joint project was initiated with the Division of Human Resources, the University Archive, and the Division of External Relations and Resource Development to digitize and document historical pictures of the University (buildings, personalities, events).

Slides of Islamic Art

This slide collection is being digitized following requests by members of the academic staff.

Theater Project

Work continues on integrating the Haifa Municipal Theater archive. The Library inherited a rich collection of translated plays and radio program scripts from the late Michael Ohed. These collections are being digitized and are being integrated into the theater collection. An agreement has been signed for cooperation with the Cameri Theater archive, and the Library hopes to expand its database in the area of theater.

The collection of photographs of Haifa

The integration of private collections continues, among them a collection documenting buildings in Haifa (the Amira Kehat Collection).

Planning has begun on the digitization of the Abba Hushi Archive and on integrating copies of electronic publications that the Library receives or purchases into the Digital Media Center.

As part of the process of improving the Library's ability to help readers search and retrieve information, the University Library has acquired the Primo service, a product of the Ex-Libris company. Primo, an advanced information- discovery tool currently in use in leading libraries around the world, enables information to be easily and efficiently located.

The Library produced a new Internet site, with the Primo system integrated into it. The site was designed according to user surveys, after scrutinizing hundreds of Library sites around the world, focus groups, and user tests. The Library continues to replace and upgrade computer equipment, placing an emphasis on the quality of the equipment at the students' disposal. A large conference room was opened for group work and equipped with computers, photocopiers, stations for the visually-impaired, and a vending machine for bottled water. At the beginning of the 2009/10 academic year, the Library's wireless network was expanded and upgraded; scanners were added for Library users.

The increase in the use of reference services also continued its upward trend, within and outside the Library. The Library continued to expand the circle of users of the Refworks system, the number of active users increased considerably. The reference service specializing in graduate students also saw a growing demand, resulting in the expansion of the circle of information specialists supplying reference services.

As part of its service to the community, the Library continues collecting children's books for special education schools. Twelve instructional tours were

conducted for groups of visitors, and paid reference services were given to 850 visitors.

In 2008/09, the electronic reprints system was upgraded with the objective of enabling faculty members to have better control over the organization of teaching materials accessed through this system. During the year, there were more than 600,000 "visits" to the reprint system, to which more than 5,000 reprints were added.

Extensive use continued of lending services. In the past year, 211,000 books and other items were borrowed from the Library, and more than 100,000 books were ordered. In the children's book collection, an experimental program with elementary and middle-school classes examined the possibility of using the children's book collection as a basis for the development of activities for groups and families, to be offered for a fee.

Some 22,000 new articles were indexed in the Index of Hebrew Periodicals, raising the number of indexed articles to 782,000. The articles index is an online bibliographic tool created in the University Library and sold to universities, colleges, public libraries, and organizations in Israel and around the world.



The Friends Associations & University Resource Development

The Division of Resource Development and External Relations accelerated its activities this year, implementing a new resource development plan and expanding its circle of friends and potential supporters around the globe. The strategy has already generated gifts and pledges of millions of shekels and resulted in meetings with scores of business figures, foundations, and community leaders in Israel and abroad who expressed interest in learning more about the University and its unique programs. As a result, The Vice President for External Relations, Mr. Amos Gaver, invested much time on renewing contact with past donors, addressing new friends, and building a strong foundation of support from which the University can grow in the future.

The new strategy is based on cooperative efforts to expand its development infrastructure and is driven by active networking on the part of the members of the Board of Governors, fundraising professionals, and members of the faculty. Senior faculty members, especially when on sabbatical, also have an important role to play in the networking efforts.

A series of prominent campaigns are also built into this fundraising strategy. One of these is the University President's "Reach for the Stars" scholarship campaign, which has had impressive success in raising funds to support scores of doctoral candidates. An incentive to encourage excellence, the President's scholarship campaign will attract top-flight students in the sciences by offering tuition and subsistence grants to enable doctoral candidates to devote full time to academic research and study. These students come to the University from all across the country. At the conclusion of their studies, they will spearhead an innovative leadership, bringing inspiration to both industry and higher education in Israel. The **Reach for the Stars** campaign has high priority for the coming years.



During the last year, a professional team was recruited to advance resource development in Israel and abroad, and a rejuvenated Israeli Friends Association was launched. A new project section was established and it produced numerous proposals, which were sent to potential donors in Israel and abroad, to generate interest in and raise funds for specific research activities, as well as University infrastructure projects. Notable proposals this year included plans for a new Science Pavillion, increased activity for the Department of Community Mental Health and for the Center for Brain and Behavior Research, and support for returning scholars.

The Communications and Media Relations Department focused its media activity this year more directly on fundraising. It began publication of a monthly newsletter with a format that emphasizes donors and friends. The Events and Visits section also geared its emphasis toward fundraising with positive results as many leading business figures visited the campus, at times on repeat trips. The Department was responsible for events conducted on campus this year, among them the dedication of the Student Center, held to coincide with an 80th birthday celebration for Sir Maurice Hatter, after whom the new center is named. Other events included Passover and Rosh Hashanah ceremonies, as well as commemorations for Holocaust and Heroes Remembrance Day, for Israel's Memorial Day memorializing the IDF fallen and terrorism victims, and for the assassination of Yitzhak Rabin. There were also ceremonies awarding scholarships to students who served in the Second Lebanon War. One more noteworthy ceremony saw the dedication of an exceptional sculpture, "Legacy," a gift of the artist Soraya Nazarian.

In light of the significant rise in the number of friends and potential donors visiting the University, and to improve the hosting services given them, it was decided to purchase an electric vehicle for guest tours of the campus.

To help further improve the efficiency of the work of the Division of External Relations in its fundraising efforts, a computerized gift-management system was developed and assimilated. The system is integrated in the ongoing activity of all bodies connected with raising funds for the University.

This year, for the first time, the Division initiated a project in cooperation with the Human Resources Division for maintaining contact with lecturers on sabbatical. Lecturers who will be staying abroad for a period of time were briefed prior to their leaving for abroad on how to cultivate new friends for the University and make contact with existing donors.

For both budgetary and personnel reasons, the University has still not established a full agenda for an all-University alumni association. Nevertheless, the Vice President for External Relations initiated focused activity among graduates of various programs, including those for the security services, and such activity will constitute a basis for the future development of a program to maintain contact with University of Haifa graduates. The External Relations Division also is working to develop fundraising in the area of wills and estates.

In line with the new strategic outlook, the Division constantly strives toward obtaining the full cooperation of all relevant parties at the University with all members of the University Management. The joint activity bears fruit insofar as public relations and fundraising. It has led to visits to the University by business figures, commercial research bodies, chambers of commerce from various countries, and other potential friends. It has also led to referrals to various commercial bodies and investors in the Israeli market, who have become interested in the opportunities being offered by the University's Haifa-Carmel Economic Corporation in the commercialization of knowledge developed on campus.

A strategic move was made this year to increase communication with members of the Board of Governors. Board members in Israel and abroad are now integrated into the Friends Associations in the various countries in order to assist them to extend awareness of the University and to raise money for a variety of projects that are being conducted at our institution.



Israel

The Israeli Friends Association, headed by Shira Ben-Or, is in the process of reorganization, with the objective of developing the association's activity and considerably increasing the scope of its fundraising in the country. There has been energetic activity to leverage University activity among Israel's senior business community in order to finance vital projects.

The Israeli Friends launched a Business Leaders Forum at a gala event held at the home of Russia's ambassador to Israel. In the course of the evening, awards were made to three senior figures, Mr. Moshe Mano and Messrs. Ami and Teddy Sagy. Sponsorships recruited for the event enabled the University to give scholarships to thirty students. The prestigious forum, whose purpose is to generate fruitful partnerships between Israeli business leaders and outstanding projects at the University, held another meeting, this one with

the participation of the head of Israel's General Security Services, Mr. Yuval Diskin. The meeting took place under the sponsorship of businessman Mr. David Fattal, who is a graduate of the University.



The Association is in the advanced stages of establishing a Summit Club, whose objective is to make contacts and to recruit potential donors in Israel's northern region and the Galilee. To help maintain contact with friends of the University, the Association began distributing a quarterly publication, Meeting at the Summit, which reports on all activities of the Israeli Friends, as well as University news.

Meetings were held with scores of senior figures in the Israeli economy, and millions of shekels were raised for various projects. The **Federman family** made a gift to renovate the Federman dormitories, which were constructed 40 years ago and no longer meet the needs of students of the 21st century. A gift of the **Sagy family** established the Sagy Center for the Study of the Internet, headed by Prof. Sheizaf Rafaeli. Keter Plastic Ltd. headed by **Mr. Sammy Sagol** donated fellowships to outstanding doctoral candidates in the sciences. **Mr. Israel Stockman** continued to support the ongoing activity of the National Security Center and to renovate the Center's compound. The **Landa Foundation** made a gift to the Landa Center for Equal Opportunity through Education. The Edmond Benjamin de Rothschild **Caesarea Foundation** aided in the support of returning scholars. The **Hecht Foundation** made a donation this year, too, to the Hecht Museum and to other University projects. The **Ezri Family** continued its gifts to the Ezri Center for Gulf Studies. Thanks to new avenues of cooperation that were created with businesses this year, large companies sponsored University scholarships; among them the **Strauss Company**, for female students active in social involvement programs; the **Partner Corporation**, for students participating in the Etgar (Challenge) Program; and **Bank Hapoalim**, for the purchase of equipment for the Dept. of Marine Biology and for holding conferences on campus.



Canada

The Canadian Friends Association and its director, Ms. Hetty Shapiro, organized a number of prestigious fundraising events this year that saw large-scale participation and an expansion of the circle of friends. One prominent event was the conferring of an honorary doctorate on Dr. Michael Dan in recognition of his deep commitment to helping to preserve human rights, for his contribution to coexistence and peaceful living in the Middle East, for his wide-ranging philanthropic activity both in Canada and Israel, and for his friendship and dedication to the University of Haifa. The association's annual fundraising has been on the increase in recent years, and this year it rose significantly because of Michael and Amira Dan's generosity, which will enable awarding respectable scholarships to students in the new Peace Studies and Conflict Management program. The University is proud and delighted that **Dr. Michael Dan** will serve as President of the Canadian Friends.



United States

Positive, constructive changes also characterized activity in the United States this year, with friendly cooperation between the University and the American Society for the University of Haifa. Dr. Lorne Buchman completed his term as president of the society, and Adv. Arthur Wachtel was selected to fill the position. A long-time friend of the University, Lorne Buchman will continue to assist the society's new president and to support the University; similarly, he has agreed to continue to serve in his position as chair of the Board of Governors' Resource Development Committee. Ms. Fran Ginsburg, who has vast experience as a senior fundraiser and fundraising consultant to many institutions, was chosen director of the American Society.

The American Society for the University of Haifa (ASUH) has invested significant effort in raising the University's profile and promoting unique programs of the University throughout the United States, in developing new and efficient fundraising strategies, and in improving its marketing materials and the Internet site. This activity included setting up a prestigious business forum under the auspices of the Chairman of the Board of Governors, Mr. Leon Charney. Steve Forbes was among the important guests who helped make the forum's very first meeting a most successful event.



Another event of note featured the conferring of an honorary doctorate upon the Governor of the Commonwealth of Massachusetts, Duval Patrick. Other events included talks given by various faculty members.

The Laszlo N. Tauber Family Foundation, headed by **Prof. Alfred (Fred) Tauber**, presented the Community Mental Health Department with a five-year annual grant for a psychiatric rehabilitation workshop. This unique practicum will provide students with in-depth experience in the field, aided by close accompanying professional guidance. It is the only program in Israel that enables students to experience practical work in the area of rehabilitation at the scope of almost a full position accompanied by academic guidance. Another Dept. of Community Mental Health project that has earned the support of the Tauber Fund is a study examining the efficiency of a pioneering, experimental, service that coordinates individual rehabilitation programs. As a result of the University's close ties with Professor Tauber, he has consented to lecture regularly in the framework of the Dept. of Philosophy.

The construction of the Rieger Garden and Coffee Shop has been completed. These were built thanks to a gift of the **Rieger Foundation** of Los Angeles. In addition, the Foundation has contributed to generously support student scholarships.

The expansion and renovation of the University Library, which was undertaken following the generosity of **Soraya and Younes Nazarian**, has been advancing at an accelerated pace. The Ima Scholarship Fund project established by the Nazarian family continues; the fund awards scholarships in memory of IDF fallen in the Second Lebanon War. The **Beracha Foundation** gave a donation to the Institute for the Study of Affective Neuroscience.



Argentina

The Argentinean Friends of the University, headed by Dr. Mirta Goldstein, in expanding its fundraising activity this year, conducted a number of large events, some with the presence of University staff, in addition to well-respected members of the Jewish community. The association decided to increase the amount of time and money needed to strengthen its activity in the country. The Latin America desk at the University hosted an important delegation of the Tese Foundation, and will in the near future sign a cooperative agreement with that Foundation. The desk also played host to other donors from South America who visited Israel.



Brazil

The Brazilian Friends continued its rebuilding, including renewing contacts with past donors and developing new ties with potential friends. A generous gift from a dedicated friend of the University will advance the building of a new synagogue on campus, to be dedicated in the name of the Vilna Gaon, Rabbi Eliyahu. The B'Tzavta Bet Midrash (Judaic study hall) program will continue to operate in the frame of the new synagogue. Another University friend contributed scholarships to students from kibbutzim and moshavim. The **Ruhman Family** cafeteria was completed in the new Students Building; it will be dedicated at a gala celebration in the course of the Board of Governors Meeting.



Peru

This year, initial contact was made with the Jewish community in Peru through Dr. Daniel Shidlovsky, who heads the local community in that country, and the basis was laid for student exchanges and scholarships. The cooperation and help of Board of Governors members are vital for forming contacts with possible supporters throughout South America, especially in countries where no active friends organization presently exists, such as Panama and Mexico.



Britian

Significant contributions were made this year, too, by the British Friends. As part of its strategic program, additional resources were allocated to increasing the association's activities. Mr. Jack Raymond was chosen director, and the association invested great efforts in raising awareness of the University, in particular the various projects connected with the institution's multi-cultural uniqueness. Among the British Friends' prestigious events, the evening in recognition of academic

excellence conducted at the home Israel's Ambassador to the Court of St. James's proved a highlight. On campus, the University dedicated the Hatter Student Building and used the occasion to mark Sir Maurice's 80th birthday in the presence of his family and many friends. Sir Maurice and his wife, Lady Irene, hosted a reception at their London home for Lord Sebastian Coe, chairman of the organizing committee for the 2012 Olympic Games; the event saw the participation of scores of influential guests. For the first time, the University was presented to the Israeli community in London at an event held at the Israeli Business Club.

The past year saw meaningful contacts formed with potential donors, and new avenues of cooperative paved to the business and philanthropic communities. In the wake of the new trend, appeals were made to philanthropic bodies, in addition to the British Jewish community, among them potential donors from the North and South American, South African, Russian, and Israeli communities in Britain.

The **Polonsky Foundation** gave generously toward the purchase of scientific equipment for the Laboratory for Cell and Molecular Mechanisms of Learning and Memory, headed by Prof. Kobi Rosenblum, and for scholarships for Ethiopian-origin students. The **Kennedy Leigh Foundation** provided support for financing teacher-training workshops to impart to teachers the tools for identifying students with learning difficulties at the earliest stage possible.



Germany

The German Society of the University, led by Ms. Sonja Lahnstein, continued its fundraising activity and deepening awareness of the University's focal points of excellence and pluralism. The society raised funds for the continued activity of the community leadership program, which initiates dialogue and multi-cultural social interaction between Jewish and Arab students, thereby combining leadership development and community activity. The association also donated to the Otto Werner Scholarships for Arab women students studying toward their Master's degree at

the University. The **Zeit Foundation** gave a gift to further the activities of the Gerd Bucerius Institute for the Study of Contemporary German History and Society, as well as to the Manfred Lahnstein Doctoral Fellowships, which are awarded in the framework of the Institute. In addition, the Zeit Foundation donated to a research project being conducted jointly by the Faculty of Education, the School of Social Work, and the Jewish-Arab Center. The project, to be put into operation in four schools in the lower city section of Haifa, will contribute to improving the scholastic achievements of both Arab and Jewish pupils. The **Robinson Foundation** donated to the Berlin Meets Haifa project, which deals with the subjects of memory and identity, their fashioning, social construction, and the functions they fulfill in multi-cultural societies. The unique project brings together social work students from the University of Haifa and Berlin's Alice Salomon University of Applied Sciences.

France

The French Society of the University of Haifa, directed by Dr. Yossi Chvika, continues to operate with great determination, raising funds to aid doctoral candidates, students in need, and student activities that are conducted on behalf of the community. A program was put together to expand fundraising and deepen activity in the area of wills and estates both in France and in Israel. The French Society spread its sponsorship to an art exhibition that was held in conjunction with Avraham and Lili Bachari of Israel, with all proceeds donated to the University.

South Africa

Because of the difficult economic situation in this country and years of fundraising inactivity by the University here, the decision was taken to freeze activity in this country.

Australia

The University began examining possibilities of expanding fundraising activity in Australia and establishing an official representation here. Ms. Lee Liberman, long a friend of the University in Australia, was appointed Deputy Chair of the Board of Governors. An event sponsored by the National Council of Jewish Women of Australia raised money to aid students of Ethiopian origin and to advance the University's Kidma Project for the advancement of the status of the woman in Israeli society.

Denmark

The Danish Friends of the University, led by Ms. Malgorzata Hansen, expanded its fundraising activity in order to support doctoral candidates and help alleviate the plight of students suffering from economic distress. The association held a number of events that increased the University's exposure. The most prominent of these was a conference in conjunction with the Danish Ministry of Science and the Israeli Embassy that constituted part of the UN Climate Change Commission, held in Copenhagen.

Switzerland

Thanks to the help of two members of the Board of Governors, Mr. Itzik Ravid and Mr. Abir Raveh, new contacts were made in Switzerland, and the process of setting up an active Friends organization in Geneva commenced. The **Edmond J. Safra Foundation** provided general sums for establishing the Edmond J. Safra Center for the Study of Brain and Learning Disorders, which will enable innovative diagnosis and treatment of learning disorders. In addition, the Foundation donated to a unique project taking place in the framework of a new center whose purpose is to aid Israeli Arabs with learning disorders. The **Rich Foundation** this year supported three projects: returning scientists/scholars, Druze academic leadership, and a curriculum in local government administration.



The Division of External Relations and Resource Development was very active in the past year despite the objective difficulties in the transition to an extensive, strategically planned international fundraising campaign. The campaign is based on full and active partnership between the fundraising professionals and the University's friends and supporters, foremost among them the members of the Board of Governors and the Friends Associations around the world.

Students

Scholarships

Scholarships awarded out of the regular University budget in 2008/9 totaled NIS 26.1 million. Of this amount, NIS 8.2 million went to Bachelor degree students and NIS 17.9 million went to graduate students. In addition to scholarships awarded from the regular budget, additional grants in the amount of NIS 13.4 million were awarded from closed dedicated scope and research budgets.

The scholarship budget in the regular budget amounted to a total of NIS 29.7 million in 2009/10, an increase of NIS 3.6 million from the 2008/9 performance.

The Scholarship Department in the Office of the Dean of Students awarded scholarships from various sources in the amount of NIS 8,446,012 to 2,921 students in the 2008/09 academic year.

A total of 358 Bachelor's degree students received scholarships for excellence in scholastic achievement; 1,542 Bachelor's and Master's degree students received economic assistance scholarships.

A further 290 students in the Social Involvement Section and in the ISEF program, 679 students who volunteered for community work, and 52 students working as research assistants also received scholarships.

Graduate Studies Authority

The Graduate Studies Authority awarded advanced training grants to 219 doctoral candidates in 2008/9. It also granted tuition scholarships to 496 doctoral candidates who met the requisite academic requirements in the first three years of their studies. 358 Master degree students also earned scholarships for scholastic excellence, the amount of the scholarship was adjusted according to the year of study and the Faculty.

In addition, the Faculties, Departments, Centers, and other units at the University awarded 32 scholarships for doctoral candidates and 123 for Master's students. In accordance with a decision taken by management of the University of Haifa, tuition and special subsistence grants were given to Master's degree students in the Faculty of Sciences and Science Education.

Master's students studying in the Leon H. Charney School of Marine Sciences were granted 20 tuition and subsistence scholarships, as were 22 Laszlo N. Tauber Family Foundation scholarships, to students in the Department of Community Mental Health. 10 grants were awarded to students in extremely difficult socio-economic conditions. An additional 292 scholarships were granted to doctoral candidates and an additional 354 to

Master's degree students from research budgets. 30 graduate students earned research grants from external funds.

The Graduate Studies Authority awarded other scholarships from the program providing assistance and support to doctoral students for the purpose of publishing articles, participation in conferences in Israel and abroad, and financing research expenses.

In 2008/9 the total scholarship budget of Graduate Studies Authority's stood at NIS 18.3 million. The Graduate Authority also handled research budgets amounting to NIS 7,320,455 and helped students to receive grants totaling NIS 574,460 from external sources.



Student Support Services

The Student Support Services section of the Dean of Students Office expanded its activity, and 170 tutors are now at the disposal of students in every field of study. A total of 250 first year students participate in the Tutoring Project and are mentored by outstanding students throughout the academic year. Each semester, 20 enrichment courses are offered in cooperation with various University departments. In addition, the academic counselors of this section respond to 3,000 Bachelor students' queries on a variety of topics connected to their studies.

In the current academic year 450 new immigrants are studying at the University of Haifa, most of them are from the former Soviet Union with a minority of students of Ethiopian descent. These students receive individual attention from Student Support Services, beginning with the admissions stage, and continuing until they complete their Bachelor's degree.

Support for Students with Special Needs

There are 55 blind and visually-impaired students, and 26 handicapped students, currently attending the University of Haifa. The University of Haifa offers extensive support for its visually-impaired students, both in its infrastructure and in the services it provides to students. These students receive academic and general assistance according to their individual needs. Among other things, visually-impaired students are entitled to reading services, audio tapes, the loan of tape-recorders and special examination conditions.

Further improvements are being implemented to assist visually-impaired students; expanding the learning center in the library, refitting an elevator with Braille writing signs and an audio system, and placing signs adapted for these students throughout the campus.

The University has recently installed a pilot system, "Step-Hear™", a navigational information system for people with sight impairments. This innovative system will ease the students' navigation of campus grounds and enable them to walk around independently.

The University, in cooperation with the non-profit organization, "Olim Together - Bandelay Woodelay - Leadership and Employment Excellence for Ethiopian-Israeli University Graduates", instituted a project to benefit the Ethiopian community. The aim of this organization is to integrate Ethiopian university graduates in the Israeli workforce to create an echelon of breakthrough leaders in the business, academic and public sectors who will pave the way for the next generation of graduates.

The Berman Center

Educational-Career Guidance and Counseling Section

In the past year there was a rise in the number of discharged "lone soldiers" (soldiers whose families are abroad) who turned to this Section for advice on choosing a profession (this service is provided in cooperation with the Gross Foundation). There was also a significant increase in the number of students with learning difficulties who came for educational and employment counseling. The number of "hits" received by the University's Jobresume site doubled to some 2,000 a day.

In collaboration with the Israeli Foreign Ministry, the Educational-Career Guidance section held a colloquium on employment possibilities at the United Nations. The colloquium was attended by a delegation of UNESCO representatives and other bodies, and around 400 students and graduates.

This section has begun to develop a collection of career options for graduates of the University who do not plan to continue towards an MA degree.

The Educational Guidance section also provided professional assistance to the Office of the Dean of Students by selecting suitable candidates for its academic and social programs.

Clinical Section

In the past year this section focused on its struggle to continue to provide services and develop resources, and on improving efficiency. Despite the increase in fees for therapy, and a drastic cut in deductions given to patients, the section managed to maintain a high number of therapy hours - 8,866 hours - during the year.

Fifteen students who were being treated in the Student Support Section of the Dean of Students' Office were referred for 20 therapy sessions focused on assisting them to integrate into academic studies.

A significant change was made in the operation of the section, and the forced cancelation of therapy at the end of the school year was revoked. Due to budgetary constraints, the number of psychiatric consultations was reduced five per student; students requiring ongoing therapy were referred to their medical insurers.

Dormitories

Bloc 1 of the **Federman Dormitories**, which includes 20 apartments, was refurbished, and the electricity panel replaced. Bloc 3 will also be renovated, thanks to an earmarked donation by the Federman Family. The entryway to the dormitory will also undergo renovation. Seventy students from Russia were housed in the Federman dormitories under the auspices of a Jewish Agency project in coordination with an Agency affiliate, "The Israel Experience."

The joint special project with IBM was continued, involving researchers from IBM in volunteering as tutors in mathematics, statistics, computer science, and other subjects for students living in the dormitories.



Pre-Academic Preparatory (Mechina) Program

In the 2008/09 academic year, the University's Pre-Academic Preparatory Program, the "Mechina", numbered 2,300 students. The Mechina continues to be sensitive to the needs of different populations in Israeli society and designs special study programs for them. The Mechina 30+ Program conducted "**Riding on the Wave**", a unique program for released female prisoners inmates in collaboration with the Society for the Rehabilitation of Female Prisoners. This project was supported by the Arison Foundation. The first such preparatory program in Israel, it enabled the released inmates to reach the educational level required for pursuing higher education, therefore offering them an opportunity to break out of their vicious cycle.

The Mechina 30+ also offered a special **Mechina Program for Police Officers**, in which thirty officers took part, attending classes daily over the course of a month at the University's Port Campus. This was the first year that **preparatory courses for the "Meimad" examinations** were held. These courses are developed by the Mechina staff, to refresh candidates' knowledge before the Pre-Academic Preparatory Program and to attain high results on the Meimad exams (similar to the Psychometric examinations) and required for admission to the University's Mechina.

A Matriculation Mechina for Older High School Graduates, in cooperation with the Municipality of Haifa, assists 19-26 year-old high school dropouts to earn a Matriculation diploma, which will then pave the way for academic studies. These young dropouts abandoned their studies due to lack of motivation or financial problems. They make the decision to return to their studies, and even to pursue advanced studies after completing the program. During this University program, the students take the Ministry of Education Matriculation exams. They receive subsistence scholarships from the Society for the Advancement of Education according to socio-economic criteria and tuition exemptions. Teachers who specialize in preparing pupils for Matriculation exams are available to these students as are consultation services. Fifty students referred by the Hadar Community Center and the Haifa Municipality are enrolled in the Mechina.

The 2008/09 year saw the fifth class of the **Mechina for Ultra-Orthodox (Haredi)** students, and 33 Haredi women graduated from the day program. Most of these women continued toward their bachelor's degree at the Bnei Brak Haredi College, under the auspices of the University of Haifa, in the following departments: Occupational Therapy, Social Work, and Nursing. Twenty-one men completed their studies at the Men's Mechina and some enrolled in the University of Haifa's School of Social Work and while others are waiting to enroll in different programs at the Haredi College.

In the wake of extensive cooperation with the Israeli Defense Force, the Ministry of Defense, and the Society of the Advancement of Education, a special project was conducted this year for the seventh time: **Pre-Academic Program for Discharged Druze and Bedouin Soldiers**, this time with 31 participants. The objective of this program is to increase the number of discharged Druze and Bedouin soldiers at the University.

The first and only preparatory program for Druze women continued with ten **women from the Druze Community** enrolled in the 30+ Mechina. The women received tuition support from the University and the Achievement Fund; they also had a highly professional mentoring staff available to them.



University and Community

Along with teaching and research, the University continues to strengthen its commitment to social responsibility through a variety of activities on behalf of the community. The University views itself as an integral part of the city of Haifa and initiates social projects in the city. The 2007 academic year saw the launch of its flagship project, **Students Village**, in Haifa's Hadar HaCarmel neighborhood. Students Village is a joint project of the University's Division of Continuing Education and Extension Studies, the Haifa Municipality, and the Jewish Agency. Some 60 students studying at the University reside in apartments in the Hadar section, initiate activities, and are involved in the life of families in this neighborhood and the community as a whole with the objective of motivating a process of change in this population. The project is intended to contend in an overall and multidisciplinary manner with the phenomenon of the social gap, to treat foci of social distress, to bring about an improvement in the quality of life socially and culturally, and to create processes in which the residents are involved in shaping their own fate with the aid of, the students, as identity figures. The students who participate in the project reside in the neighborhood in the course of their studies at the University, with the hope that they will see Hadar as their home in the future, as well. In the course of the year, every member of Students Village undertakes scores of hours of activity in the community in various areas.

Division of Continuing Education and Extension Studies operated a number of additional educational programs this year: Social Buds program and Science and Horizon Buds, a program for people with special needs. The Buds program, run in cooperation with the Ministry of Social Welfare, currently operates in six locations in northern Israel; it involves 160 students who provide support for multi-problem families with the goal of supplying the tools for their strengthening. The Horizon program for those with special needs, includes 50 students. The outlook of this program, which finds the human being and human needs at the center of the socio-educational relationship, sees it as society's obligation to supply the special needs of every person. A personal program is constructed for each student, enabling an expansion of education in various areas of interest and professional training.

The Academic Channel, established by the University of Haifa, was set up for the purpose of bringing higher education to all sectors of Israel. Currently programs are telecast on the Internet (actv.haifa.ac.il); these include panel discussions on varied topics, playbacks of conferences and symposia conducted on campus, interviews with researchers about their new work, and so forth. In addition, the Academic Channel operates as a production facility, recording programs on various platforms for television channels (the community channel, Channel 1, YNET, and others) and providing technical services to University units (documenting events, recording courses with online teaching, and learning studios for Communication students).

The School of Social Work this year took part in the planning, organization, and implementation of **Haifa Volunteer Week**, a new and special project in conjunction with the Haifa Municipality, the Council for Volunteerism, and organizations of the third sector that are active in the city. In the course of the volunteerism week, Bachelor's degree students, members of the faculty and of the Administrative staff, and school counselors are involved in a variety of volunteer activity, among which is working with children and youth at risk in social welfare clubs, giving talks at senior facilities, renovating buildings, gardening, cleaning up beaches, and more.

The University held an abundance of informational, cultural, and art events for the public at large in the course of the year; these took the form of symposiums, individual lectures, exhibitions, presentations and plays, and concerts. Entrance to such events was either free or for a token fee, and they drew to the University thousands of visitors, who benefited from this enrichment.



The University uploaded to its Internet site the memorial, **"We Shall Remember All of Them,"** in memory of the soldiers, security officers, and citizens who had laid down their lives in Israel's wars in fulfillment of their duties or in acts of terror. The site extols the heritage and deeds of students, employees, families of staff members, and of the fallen, which are perpetuated in various events that take place on campus.

This year, volunteers with special needs were absorbed into three University units; they aided in filing and ongoing work; one of the volunteers was even accepted for work in the storeroom with an adjusted salary.

The Department of Social Involvement recruits groups of students with a high social consciousness who are willing to undertake community activity in order to bring about social and personal change. Some 370 students are active in this department, which operates a variety of social programs and community projects, to provide a response to the needs of disadvantaged populations in Israel society, populations with a low socio-economic background and populations with special needs. Community projects that take place include preventing school dropout among youth, making higher education accessible, assisting people who suffer from different levels of mental handicap, personal tutoring of youngsters who have been affected by drugs and of released convicts, help programs for teen-age girls at risk, and more. Community activity takes place in educational, welfare, and community center frameworks.

Other special programs emanating from the Social Involvement Department:

Cultivating an Academic and Social Reserve in Israel

The Friends of Raveh Ravid and Partners Foundation and the University of Haifa established a doctoral track scholarship fund that combines social leadership and academic excellence in peripheral settlements. The program is designed for an elite group of students in a variety of fields of study. Students in this program begin their studies for the B.A. degree and stay with the program through their doctorate; their tuition is financed in return every year. Participants who come from the peripheral areas of the country are chosen according to criteria of outstanding intellectual ability, leadership characteristics, persistence, and contribution to society. Participating students take part in a social leadership training program, in the framework of which they endeavor to crystallize a social project that will manifest their leadership ability.

Academic Leadership Program for the Druze Community, with the Support of the Rich Foundation

The leadership program for members of the Druze community is a singular program intended to create and cultivate an educated leadership group among the Druze population. Program participants study in prestigious departments and study tracks, especially the Dept. of Education (Bachelor's and Master's tracks), the Faculty of Social Welfare and Health Sciences, and the Faculty of Law, with an emphasis on the needs of this community. The program cultivates an elite educated group of graduates who will constitute a quality force in motivating and leading the advancement of this community; they will integrate into areas in which there is need for quality, educated professionals. Students in this program earn an activity grant and are integrated into a variety of community social activities among the members of their community to the extent of four weekly hours. Similarly the students gain personal mentoring and educational assistance in the context of personal and group tutoring.



“Open Apartments” Program

The students who are active in the program reside in neighborhoods of low socio-economic backgrounds and place at its disposal their personal and academic talents, especially their social readiness to act on behalf of the people in these neighborhoods. The students are integrated into a variety of programs that take place in neighborhood community centers and district social services departments, providing assistance to children, youth, and adults to the extent of at least 12 hours a week.

“Jewish-Arab Community Leadership” Program

Operating in cooperation with the German Friends of the University, this program is designed to enable the dialogue between and multicultural interaction among Jewish and Arab students. In this program, joint community activities carried out by these students are held in mixed neighborhoods. This year, participating students have been taking a special academic course, “Community Leadership in Mixed Societies,” offered by the frame of the Department of Multicultural Studies. The 4-academic point course focuses on leadership topics and on Jewish-Arab relations.

Reuben and Edith Hecht Museum

In the course of the 2008/09 academic year, the Museum saw a total of 49,253 visitors. Taking part in its Learning and Creating Center were 12,595 children, youth, and adults. A Hecht Foundation donation enabled 1,365 pupils from distressed regions and special education frameworks to visit the Museum. A total of 383 educators and students participated in in-services courses conducted at the Museum. Gatherings were held for nursery school children, disabled children, Jewish-Arab youth, adults with mental challenges from the Nitzan Center, adults with cerebral palsy from the Ilan organization’s Miriam House, and others.

Members of the Enosh organization participated in a series of meetings in the areas of art and archaeology that were specially adapted for them by the Museum’s Learning and Creating Center. In creative workshops held at the Museum in the run-up to holidays, 248 children took part, while 462 children participated in three creative workshops that took place in the summer.

The Museum awards Hecht Foundation scholarships to winners of the Young Artists competitions in the field of the plastic arts and to graduate students (Master’s and doctorates) in areas pertinent to archeology, Bible, the Land of Israel, and the people of Israel.

Special projects in the Museum included the continuation of research cooperation between the Caesarea Institute and the Management Information Systems Department and the ITC-irst Institute of Trento, Italy. This program led to the development of a Museum visitor- support system in the museum.



Prizes

The University of Haifa The University of Haifa was awarded the Israel Council for Higher Education prize for Excellence in Social Involvement for 2009.

Mr. Albert Beger of the Department of Music is one of the winners of the Prime Minister's Award for Composers for 2009.

Professor Moshe Zeidner of the Department of Counseling and Human Development was awarded the American Publishers Society's "Prose" Prize for his book, "What We Know about Emotional Intelligence", awarded to works of outstanding research in various fields.

Dr. Rivka Yahav of the School of Social Work and the Interdisciplinary Clinical Center received the Recanati-Chais-Rashi Prize for Social Workers, awarded to social workers who are innovative in the development of programs and in providing services and therapy to children at risk.

Ms. Ronit Matalon of the Department of Hebrew and Comparative Literature earned the 2010 (5770) Newman Prize for Hebrew Literature for her unique contribution to the creativity of the Hebrew language. Named for Israel and Bertha Newman, the prize is awarded by Bar-Ilan University's Department of Literature of the Jewish People.

Mr. Moshe Malka, a member of the faculty of the Theater Department, won first prize at the Akko (Acre) Festival for the play he wrote and directed, "Matuko's House."

Professor (Emeritus) Eviatar Nevo of the Department of Evolutionary and Environmental Biology received an honorary doctorate from Yorker International University for academic excellence throughout his career. Professor Nevo also received an honorary degree from Hessen University, Germany, for his contribution to the development of evolutionary biology and for his ground-breaking research in this field.

Ms. Sharon Poliakin, chair of the Department of Fine Arts, earned the 2010 Rappaport Prize, awarded to a senior Israel painter.

Mr. Yitzhak Rosner of the School of Social Work was the recipient of the "Transparency Shield" for 2009 given by SHVIL (Transparency International - TI) Israel and Tel-Aviv University's Graduate School of Business Administration.

Dr. Aviv Shoham of the Graduate School of Management won the 2009 Best Reviewer Award of the Journal of International Business Studies, the official journal of the Academy of International Business. Dr. Shoham received the award in recognition of the effort he invested, his diligence and the excellence of his contributions to the research community and to the editing of the journal.

